



HISTORY MUSEUM OF MOBILE

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May 21, 2020

Re: Artisans of Florence “Ancient Rome” exhibition

By every metric, the exhibition “Ancient Rome” was a success. It became a highlight of our city’s spring calendar, which means it was a terrific revenue generator for the museum. We maxed out our capacity for school tours, touring several school groups every single day. Our education staff especially appreciated the supplementary materials, which facilitated engaging crafts and activities for children. But the exhibition was even more popular with adults – in fact, one of the most popular exhibitions we’ve hosted in recent years.

All of this happens because the craftsmanship on each and every piece is absolutely spectacular, which means the installed exhibition is truly beautiful. As visitors rounded the corner into the gallery, I noticed they often let out a little gasp – it literally took their breath away. Our expectations are high, and this exhibition exceeded them at every turn.

Perhaps the best part about the exhibition, though, was working with Tom Rizzo, who is one of the most thoughtful, responsive, and flexible traveling exhibitors our museum has encountered. He was easy to work with at every turn, helping us configure an exhibition to fit our space and customizing the branding to the needs and interests of our community. He was available to answer all our questions in the planning process, and the installation was easy and efficient. More than anything, I appreciated his insight into the exhibition itself – he was able to train our staff on each object, sharing interesting tidbits along the way which, in turn, enlivened the tours our staff would give. His knowledge and the benefit of his expertise is irreplaceable, and it means so much that he shares that personally.

I can’t say enough good things about working with Artisans of Florence – this exhibition company has my full and unreserved recommendation.

Sincerely,

Meg McCrummen Fowler

Director